

Industrial Progress Show Opens On 'New Horizons Theme' Oct. 12

Industrial progress of Southern California will be emphasized in New Horizons of 1960, one of the largest free trade shows ever to be held here, W. J. Bassett, director, stated today.

Glorifying the "Buy American" theme, the mammoth exposition significantly will open on Oct. 12, the day commemorating Columbus' discovery of America, at Shrine Exposition Hall, Bassett pointed out.

"In Russia all goods and services are produced by and for the Communist state," Bassett said.

"IN AMERICA goods and services have achieved a high standard of living through the teamwork of free labor and free management.

"Our exhibition is designed to show the unity of purpose existing between management

and labor in thousands of industries that will keep our nation strong, prosperous and free," Bassett asserted.

"New Horizons is sponsored by the Los Angeles County Federation of Labor, AFL-CIO in cooperation with over 200 Southland industrial and business firms. It is the fifth annual exhibition here of products made under union contract.

IN STRESSING "Buy American," the show will be aimed at reducing unfair competition from foreign imports manufactured in most cases by cheap labor.

"Such imports constitute a serious threat to the working people of America and to the entire economy of our country," Bassett said. "They reduce employment in our country and throttle purchasing

power. American business cannot compete effectively with low wage scale imports. The end result is a sharp drop in profits to business and income to labor.

"THUS prosperity depends largely on the stepped-up production and consumption of U.S. goods.

"But business and labor are not the only victims of unfair foreign competition," Bassett averred. "The ultimate loser is the consumer, for cheaply-made overseas products suffer by comparison with higher quality union made American products and services."

NEW HORIZONS will be a highly entertaining show with action exhibits designed to please every member of the family. Star studded stage shows and name bands will be presented every evening and Saturday and Sunday afternoons.

Hundreds of prizes will be given away throughout the show, including household appliances, radio transistors and

Hahn Issues Blast at Auto Makers for Apathy to Smog

Supervisor Kenneth Hahn has flatly stated that there is a direct relationship between the increase in smog and the indifference to it displayed by the presidents of the automobile manufacturing companies in Detroit.

"All of the gains which have been made by controlling industry have been off-set by the increase in automobiles in the last few years. The automobile is the only remaining known uncontrolled major source of smog," Hahn declared.

He added that "the presidents of the major automobile manufacturing companies could issue orders to their staffs to have their cars equipped with smog control exhaust devices, bicycles. Free admission tickets given at the door will include an opportunity to win not only daily prizes but the grand prize, a 17-foot Performer fiberglass boat with motor and trailer.

but they have not done so."

Hahn HAS written to the presidents of the auto manufacturers each year since February 1953, pointing out the urgent necessity for the auto industry to meet its responsibility to the people of Los Angeles County by developing and equipping all new automobiles with anti-smog exhaust devices.

In letters recently addressed to Henry Ford II, president, Ford Motor Co.; L. L. Colbert, president, Chrysler Corp., and John F. Gordon, president, General Motors Corp., Hahn declared that "after seven years the automobile industry has had plenty of time to meet its responsibility to the people of Los Angeles County. Yet it has not done so."

Hahn RECENTLY charged that the auto industry had spent too much time and money on providing chrome and fancy gadgets and not enough on developing smog control devices. The industry spends about two billion dollars on smog research.

He stated that he would urge passage of a strong new State law which would require all 1962 model cars to be equipped with effective anti-smog exhaust devices before they could be sold in Los Angeles County and California.



CHEST LEADERS . . . Discussing plans for this year's Community Chest campaign at a recent Torrance meeting are, (left) Jim Becker, Harbor Area chairman; John Schwartz, Torrance business chairman; and Councilman Nick Drale. This year's Chest campaign will aid 170 separate agencies.

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Torrance Leads in Formation Of Chest Campaign Organization

Continuing its organizational lead over other Harbor Area cities, Torrance successfully launched the Business Division of the Community Chest campaign in a recent early morning meeting at the Bank of America. Volunteers will solicit local businesses with less than 10 employees, according to John Schwartz, Business chairman.

Torrance leads the Harbor Area cities with a total of 1121 volunteers enrolled. This figure represents 79 per cent of the total 1414 workers needed for this year's Chest campaign.

"I THINK the reason Torrance is giving its wholehearted support to this campaign," said Harold Frenz, Torrance City chairman, "is because we feel we really do have a 'United' campaign in the Community Chest. People here realize that we support 170 different agencies with this year's campaign."

Frenz further said that the Chest is the least expensive of comparative appeals. Only nine cents out of a dollar is spent on the cost of the campaign, he stated.

LOCAL business leaders who also attended this meeting were, Councilman Nick Drale, Jim Becker, Harbor Area chairman, Robert Schwartz, D. D. Cook, Stanley Gilbert, Del Vaughn, Louis Schlanger, Darwin Parrish, Glenn Smith, and Jerry Saladin.

Volunteers who will also be

working on the Business Division of the Chest campaign are, William Walton, Sy Frank, Pete Salmon, Fred Hansen, Ed Gregory, and Dean Barkdull.

Torrance Mobil Employee Gets New Jersey Post

Robert E. Maescher of Redondo Beach, has been appointed operating superintendent at the Paulsboro, N.J., refinery of Mobil Oil Co., effective Nov. 1, it was announced by R. E. Lauterbach, general manager of Southern California Manufacturing for Mobil.

Maescher started with Mobil Oil Co. in June, 1938 as a sampler in the control laboratory at the Torrance Refinery after graduating from the University of Southern California with a Bachelor's degree in Chemical Engineering. He went to the Technical service laboratories in Vernon as a chemical engineer in 1943, and in 1946 returned to the Torrance Refinery as a refinery engineer.

In 1954 he became section leader in the refinery engineering staff; in 1956 assistant to the superintendent, and later the same year was appointed operating superintendent.

Maescher has been active in South Bay civic affairs. He is a member of the board of trustees of the South Bay School and is an elder and trustee in St. Andrews Presbyterian Church in Redondo.

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